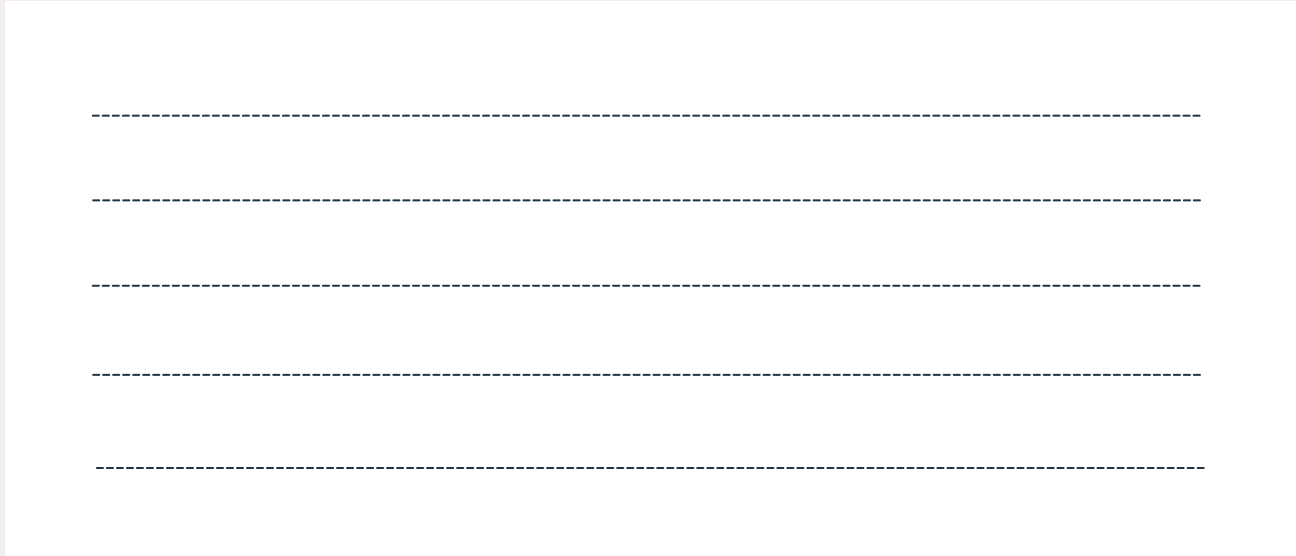




# *PATH TO INFLUENCE*

## MODULE 6 WORKSHEET

NOTES:



BUILD YOUR STRATEGY. FIGURE OUT WHAT IT LOOKS LIKE.





# *PATH TO INFLUENCE*

## MODULE 6 WORKSHEET

HOW MANY TIMES PER WEEK WILL YOU POST?

HOW MANY NETWORKS WILL YOU POST ON?

WHAT KIND OF CONTENT WILL YOU BE POSTING?

WHAT'S GOING TO GET YOU THE MOST ENGAGEMENT?

